

WEXFORD FC

Our mission is to build a sustainable, successful future
for Wexford FC



2024 SPONSORSHIP PACKAGES

AVAILABLE NOW



WEXFORD FC



2024 SPONSORSHIP PACKAGES

Why partner with Wexford FC

- Weekly National, Regional & Local media coverage
- Total Annual Gate over 22,500
 - **Men Annual Gate >14,500 (+77% YoY)**
 - **Women Annual Gate >4,000 (+124% YoY)**
 - **Academy Annual Gate >4,000**
- 14,000 monthly visitors to wexfordfc.ie
- 5,000 monthly views of Wexford FC TV on YouTube
- Facebook peak post reach of;
 - **Wexford FC - 169,000 in 2022**
 - **Wexford Youths Women's FC - 210,000 in 2022**
- Twitter impressions of;
 - **Wexford FC - 836,000 per month**
 - **Wexford Youths Women's FC - 523,00 per month**
- Instagram hits of;
 - **Wexford FC - 156,000 in 2022**
 - **Wexford Youths Women's FC - 50,000 in 2022**
- Every game shown live on LOI TV
- In 2022 Wexford Youths Women FC featured in 5 live games on TG4
- Regular social media interaction with sponsors



For further information contact:

Tony Doyle
TonyDoyle@wexfordfc.ie
087 288 6378



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The Wexford Academy The future of our club

- League of Ireland - Playing the elite clubs in our country at U14,U15,U17,U19
- International capped players representing Wexford and Ireland
- Opportunities to see your brand at the forefront of youth soccer on the national stage
- Social media exposure to all demographics locally and across the country
- Investing in our youth, creating brand awareness and loyalty
- Photo opportunities promoting your brand or services
- Jersey sponsorship
- Player sponsorship
- Ball sponsorship
- Training & leisurewear sponsorship
- Sleeve sponsorship



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SPONSORSHIP OPTION	1 Year	3 YEAR
N11 pitch side 'Next Match' sign (inc. sign) <small>(20,000 vehicles passing per day)*</small>	N/A	To be Discussed
Purple Package (inc. sign)	To be Discussed	To be Discussed
Gold Package (inc. sign)	To be Discussed	To be Discussed
Primary Pitch Sign 16ft (inc. sign)	To be Discussed	To be Discussed
Primary Pitch Sign 8ft (inc. sign)	To be Discussed	To be Discussed
1st Team Sleeve Sponsor	To be Discussed	To be Discussed
Main Academy Sponsor	To be Discussed	N/A
Academy Team Sponsor	To be Discussed	N/A
Match Day Sponsor*	To be Discussed	N/A
Summer Camp Sponsor <i>(1040 kids in 2023)</i>	To be Discussed	N/A
Corporate Social Responsibility Projects	To be Discussed	N/A
Shareholding in Wexford FC <small>(Wexford Trust)</small>	€240	N/A
Donations to Wexford FC <small>(Including Membership)</small>		
Sponsor a Wexford FC Player		

Prices subject to VAT

*per match

** Source Wexford Co Co



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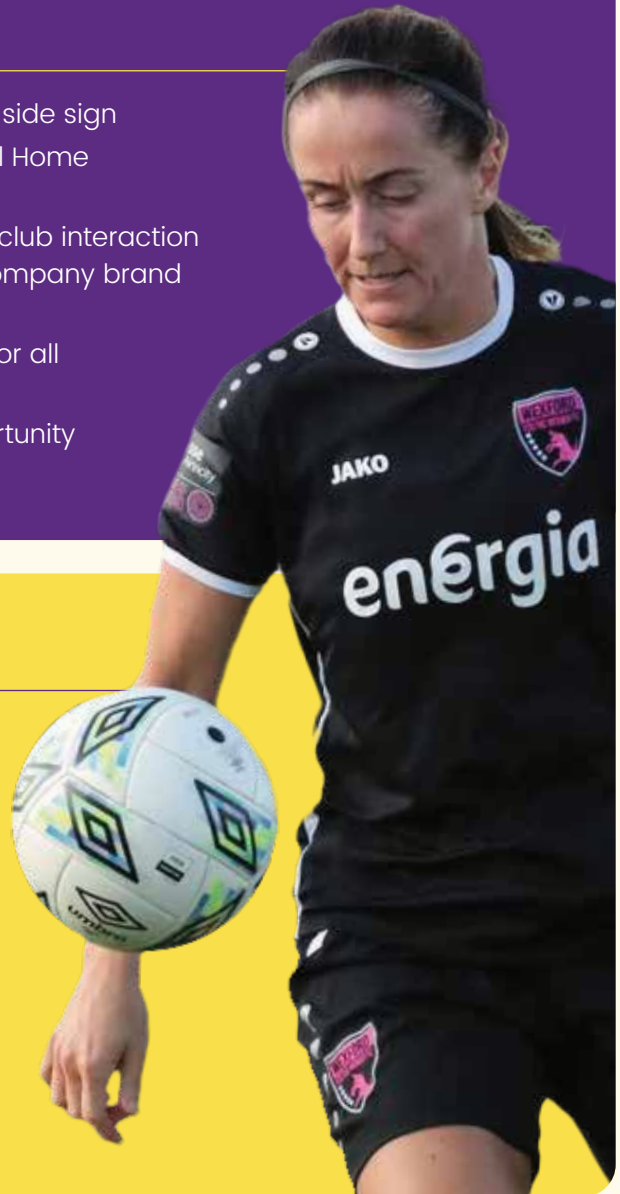
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PURPLE PACKAGE

- 16 x 3-foot primary location pitch side sign
- Quarter page advertisement in all Home game programmes
- Monthly social media player and club interaction to increase awareness of your company brand and their support of the club
- 2 complimentary season tickets for all Home League games
- 1 photoshoot / promotional opportunity with the squad per season

GOLD PACKAGE

- 8 x 3-foot primary location pitch side sign
- Company listed in all Home game programmes
- Social media interaction during the season
- 2 complimentary season tickets for all Home League games
- 1 photoshoot / promotional opportunity with a Senior player per season



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Shareholding In Wexford FC

Ever wanted to own a share in a Football Club?

The Wexford FC Supporters Trust is the not-for-profit organization that owns Wexford FC Football Club.

The Trust is run on a one-member, one-vote basis and gives members a voice in the future direction of the club.

Our mission is to build a sustainable, successful future for Wexford FC that maintains strong links to the local Wexford community and surrounding areas.

For less than €1 a day you can become a member of the Supporters Trust, and a part-owner of Wexford FC.

To find out more visit:
<https://wexfordfc.ie/supporterstrust/>

Membership Benefits:

- Exclusive Pin badge, club cap and monthly newsletter
- Monthly draw for one home and one away jersey signed by your favourite players
 - Free digital copy of every home match programme
- A Vote at AGMs – giving you a voice in Wexford FC's Future
 - Access to members draw for Ireland match tickets
- Member only online meeting with the First Team Coaches
 - Discounts on season tickets
- Family membership package gives children automatic entry to a draw to be flag bearers or ballboy/girl for at least one home game
- 10% discount on all club merchandise in the Ferrycarrig Park shop

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Corporate Social Responsibility Projects

- Walking football
- Football memories (older generation social club)
- Football Bootrooms (Mens Shed) – This can include the activities above.
- Primary schools numeracy / PE programme (optional)
- Powerchair football
- Amputee football
- Over 35 football
- Healthy club competition
- Special needs football
- Autism club
- Rehabilitation exercise
- In school, healthy games
- Refugee games
- Direct provision programme
- Traveller mens league
- Working with tusla to help children in difficulties
- St vincent de paul sessions
- Community games
- Education including formal classes and training including meals for young adults in difficulties
- Workshops on life skills for teenagers
- FAI national qualifications
- Loads more



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