WEXFORD FC RECRUITING

MARKETING INTERN

Part Time Internship | Club Marketing and Media

ROLE TYPE	LOCATION	COMMITMENT
Part Time Internship	Ferrycarrig Park, Wexford	Flexible Hours

ROLE OVERVIEW

THE ROLE

Wexford FC are seeking a Marketing Intern to help develop the club brand at an exciting time for the club. With a new partnership in place with a world class global sportswear brand and a growing network of community partners, this is a rare chance to build real campaigns, real partnerships and a portfolio that stands out.

WHAT YOU WILL DO

KEY RESPONSIBILITIES

Support kit launches and campaigns with the club's new kit partner
Work with our community partners, SuperValu, Talbot Hotel Group, Panda Waste Management and Wexford Credit Union, on joint campaigns and activations
Help drive season ticket sales and grow supporter engagement
Track social media analytics and report on what is working

CRITERIA

REQUIREMENTS

ESSENTIAL

Working towards a qualification in Marketing, Digital Marketing or Digital Media, at QQI Level 5 or 6, degree or postgraduate level
Based in Wexford or the South East region
A real interest in building the club brand

DESIRABLE

Experience in sponsorship, events or sales
A portfolio or personal channel showing your work
Interest in Irish football and the League of Ireland
Available to attend Friday night home games

WHY JOIN US

WHAT WE OFFER

Hands on experience working alongside a world class sportswear partner
Live campaigns for your portfolio
Placement hours towards your course
Mentorship from experienced business people within the club's network

HOW TO APPLY

Send your CV, a short cover note and any examples of your work to careers@wexfordfc.ie. Appointments are subject to standard vetting and reference checks.

PROUDLY SUPPORTED BY

wexford CREDIT UNION · Panda · TALBOT COLLECTION · Pettitt's SuperValu · Don Mottissey