



BRAND GUIDELINES

AUGUST 2022

A NEW LOOK
FOR A NEW ERA



CLUB CREST

Our new crest incorporates all that makes our club and home county great. The three pikes, which nod to the 1798 Rebellion, combine to form a W.

And our new colour scheme of purple and gold harks back to the land owners of the 17th and 18th centuries, who were great sporting patrons.



CLUB COLOURS



WEXFORD PURPLE

#662c90

R102 G44 B144

C75 M99 Y2 K0



WEXFORD GOLD

#f9df4a

R249 G223 B74

C4 M7 Y83 K0



CLUB FONTS

HEADLINE FONTS

BEBAS NEUE BOLD

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

BEBAS NEUE LIGHT


A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

BODY COPY FONT

AVENIR NEXT REGULAR

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z





junior
CREATIVE SOLUTIONS